

Rejaul Islam Royel

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Professional Summary

Microsoft Certified Power BI Developer with 6+ years of experience in data analysis, Data Engineering, SQL, and interactive dashboard development. Expert in building CEO-level reports highlighting performance, Agile maturity, and value delivery using tools like Microsoft Fabric and Power BI. Skilled in integrating supporting tools and techniques to maximize reporting efficiency and business impact.

Core Skills

- **Business Intelligence & Visualization:** Expert in Power BI and Microsoft Fabric for building scalable, insightful dashboards; advanced DAX, data modeling, and KPI frameworks.
- **Data Engineering & Integration:** Proficient in SQL (T-SQL), Data Factory, Dataflows, Pipelines, and Power Query for efficient ETL and transformation.
- **Data Quality & Validation:** Implement robust data validation, cleansing, and reconciliation processes to ensure accuracy and reliability in reporting.
- **Automation & Optimization:** Leverage Power Automate and supporting tools to streamline workflows, enhance efficiency, and reduce manual effort.
- **Executive Reporting & Data Storytelling:** Design CEO-level dashboards and portfolio reports that drive strategic decisions, track Agile performance, and communicate business value.
- **Agile Development & Collaboration:** Lead Agile reporting initiatives using Azure DevOps, Microsoft Teams, and Outlook to ensure continuous delivery and team alignment.

Professional Experience

DataCrafters.io — Dhaka, Bangladesh

Analytics Engineer – Data Engineering (Jan 2025 – Present)

- Taking complete ownership of projects for smooth delivery.
- Building pipelines for seamless data integration.
- Maintain Medallion Architecture for better control over the lakehouse and warehouse.
- Automated process to reduce manual workload and boost productivity.
- Build Power BI report while maintaining best practices.
- Maintain data accuracy in every single layer.

Data Analyst (May 2023 – Jan 2025)

- Led development of BI solutions for product and operations teams.
- Integrated data from DevOps and internal systems to visualize delivery metrics.

- Facilitated user training and support for BI self-service across departments.
- Provide in-house training to build the best-performing team.

Associate Data Analyst (Mar 2022 – Apr 2023)

- Created performance dashboards for team leads and project managers.
- Supported data cleaning and transformation workflows using Power Query.
- Monitor workload and take immediate action based on needs.

Transcom Limited — Bangladesh

Jr. System Analyst (Oct 2019 – Mar 2022)

- Prepare Python scripts to generate infographics.
- Create automation to deliver a daily Field Force performance report.
- Communicate with users and improve workflows and KPI.
- Developed Power BI reports for logistics and sales departments.

Certifications

- Microsoft Certified: Power BI Data Analyst Associate (PL-300)
- Microsoft Certified: Fabric Analytics Engineer Associate (DP-600)
- Microsoft Certified: Fabric Data Engineer Associate (DP-700)
- Microsoft Certified: Azure Data Engineer Associate (DP-203)
- Microsoft Certified: Azure Administrator Associate (AZ-104)
- Performance Tuning in Power BI (Data Mozart)
- DAX Patterns & Data Modeling (SQLBI)
- GDPR Compliance (LinkedIn)

Education

Bachelor of Software Engineering
Daffodil International University, 2015–2019

Community Leadership

- Super User of “Microsoft Fabric Community User Group”
- Founder of “Fabric and Power BI User Group Bangladesh”
- Conducted workshops and trained 50+ professionals on Power BI and Agile reporting
- Advocate for empowering front-line decision-makers with data